

## SIPX Raises Additional Funds

Today SIPX is pleased to announce that we have raised \$4.0 million in Series B financing, following a year of achieving technology and business milestones. The new funding will support our growth plans, including broadening our ability to bring on new customers and integrate an even larger amount of content to our service platform.



"Over the past year we've seen how eager the higher-education marketplace is for the service and benefits that SIPX brings," said Bob Weinschenk, SIPX Chief Executive Officer. "So we are particularly excited to complete this funding with excellent partners, who understand our vision and can support our growth plans."

In addition to Mohr Davidow Ventures as lead investor, other participants in this over-subscribed financing include XSeed Capital, Stanford University, Ulu Ventures and strategic angel investors.

Jon Feiber, General Partner of Mohr Davidow and new SIPX Board of Directors member, said "SIPX is a company that can radically improve the distribution of content in the academic space, legally, easily, and cost-effectively, in a way that brings value to all participants in the ecosystem. We found that value proposition very compelling, and are thrilled to be able to help the Company grow and thrive."



## MOOC Update: University of Texas

SIPX is also excited to be working with the University of Texas Austin on two of their inaugural MOOCs (Massive Open Online Courses) on the edX platform. These MOOCs are [Age of Globalization](#) (starting September 1) and [Ideas of the Twentieth Century](#) (starting September 15).

UT Austin selected SIPX to provide an easy, fast and affordable way to supplement UT's world-class courses with quality instructor-selected content including a wide assortment articles, book chapters and poetry, and to offer course readings to UT's global base of MOOC students.

## Additional News

**Taylor & Francis**, one of the world's leading publishers of scholarly journals, books, ebooks and reference works, as well as **Indiana University Press** are new partners joining the SIPX Publisher Advisory Board. Other recent publisher partners include **American Society for Pharmacology and Experimental Therapeutics (ASPET)**, **University of Georgia Press**, **University of Nebraska Press**, and **University of Toronto Press**.

SIPX is gearing up for many exciting activities this fall and will be participating in the conferences listed below. Reach out to us via Twitter at [@SIPXCopyright](https://twitter.com/SIPXCopyright) or email us at [info@sipx.com](mailto:info@sipx.com) to arrange a meeting.



**September 11, Birmingham, UK**

[ALPSP](#)

*Industry Updates: SIPX (Heather Staines)*

**October 8-11, Washington, DC**

[ARL Board & Membership Meetings](#)

**October 9-13, Frankfurt, Germany**

[Frankfurt Book Fair](#)

**October 15-18, Anaheim, CA**

[EDUCAUSE](#)

*Simplifying Copyright in Online Education: Understanding New Behaviors (Franny Lee)*

**October 28-30, Monterey, CA**

[Internet Librarian 2013](#)

*Working Digitally: Workflow, Copyright, & Student Tutorials (Franny Lee)*

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