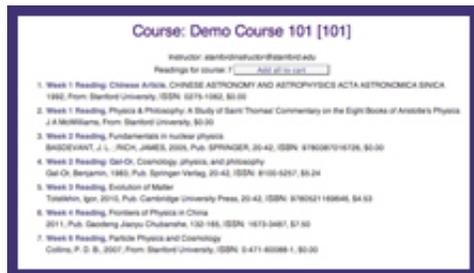


AAAS Leads The Way For New Publisher Partners

We're excited to announce that **AAAS** – the American Association for the Advancement of Science – has recently joined the SIPX Publisher Advisory Board. AAAS is an international non-profit organization dedicated to advancing science around the world. In addition to its various activities, AAAS publishes the journal *Science*, as well as many scientific newsletters, books and reports. Other new Advisory Board members are **Edinburgh University Press**, **Emerald Group Publishing**, **IOP Publishing**, and **New England Journal of Medicine**. New publisher and technology partners include **Palgrave Macmillan**, **University Press of Mississippi** and **World Bank Group**, continuing to expand the breadth and depth of the SIPX service content offerings.



Express Course Creation Services For Upcoming Winter Terms

We continue to work with our existing customers, as well as many new institutions we expect to adopt the SIPX service in 2014. One request we hear often is a desire to jumpstart use of the service by having SIPX do more of the initial reading list management, so we are now offering "Express Course Creation Services"

to our customers for their upcoming Winter terms. With this new program, initially at no cost, the SIPX customer service team will do all setup for instructors that want to use the SIPX platform to manage their digital class reading lists. Quoting the registrar's office at one SIPX customer, **"We encourage you to try out this highly functional new technology for delivering content electronically to your students."** Contact us at info@sipx.com for more information about this new offering from SIPX.

More MOOC Platforms, Students And Insights

As we've discussed in our newsletters and at many industry conferences, the SIPX service solves the problem of how to offer readings to students around the world, on any MOOC platform. In fact, SIPX is currently supporting a total of six live courses, on three different services: edX, Coursera and NovoEd. We will be sharing more insights from our MOOC experiences in the coming months, but one particularly visible data set is the broad geographical spread of students who choose to access readings (both zero-dollar and paid) from the SIPX service – over 145 countries



from the Fall classes already!



Full House For SIPX At EDUCAUSE and Charleston

In October, SIPX joined with the State University of New York (SUNY -- Empire State College) to deliver a talk at the EDUCAUSE conference in Anaheim, California, called "Simplifying Copyright in Online Education: Understanding New Behaviors." Just this past week as well, SIPX was honored to give multiple

talks at the Charleston Conference. At both events attendees filled the rooms, demonstrating how important the topic of digital rights management and access is. [Click here](#) to view the EDUCAUSE presentation, and to learn more about the benefits leading academic institutions see in the SIPX service.

Event Calendar

SIPX will be participating in the following upcoming events. Reach out to us via Twitter at [@SIPXCopyright](#) or contact us via email at info@sipx.com to arrange a meeting.



December 2-4, Leiden, Netherlands

[NUV Academy, A Day at the MOOCs](#)

MOOC 201: What Publishers Should Know Now (Heather Staines, SIPX)

Wearable Computers: Future Fix-All or Fashion Faux Pas? (Heather Staines, SIPX)

December 4, London, UK

[STM Innovations Seminar 2013](#)

Wearable Technology - My First Google Glass (Heather Staines, SIPX)

January 24-28, Philadelphia, PA

[ALA Midwinter Meeting 2014](#)

February 5-7, Washington, DC

[Professional Scholarly Publishing Conference 2014](#)

When Is the Next Big Thing Mere Hype and When Is It... The Next Big Thing: What MOOCs Can Teach Us (Bob Weinschenk, SIPX)

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